



A Strategy for Academic Global Expansion: An Action Plan for Business Schools in a Global Age

Dr. Wallace Saunders

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Throughout the country, MBA programs offer methodology that focuses on obtaining the necessary perspective for their students to remain relevant in the ever-changing business world. Now, educator Dr. Wallace Saunders applies the same rigorous reasoning to the modus operandi of MBA programs. In his informative and educational book, the seasoned professor puts forth a sound strategy to ensure continued value and differentiation on a global scale.

A Strategy for Academic Global Expansion: An Action Plan for Business Schools in a Global Age details Saunders's contention that, in order to continue to offer a competitive education, business schools must evolve from a domestic-only approach, and instead adopt a course of study that reflects the economic landscape of the world. He advocates more variety at all levels, including undergraduate, graduate, and post-graduate.

Furthermore, programs will best address today's imperatives by incorporating opportunities for students to live in other cultures, and, by doing so, bring their international experience to the companies for which they work. With clarity and an informed perspective, Saunders details the means and the mindset to ensure an education in business that fosters an economic landscape that is productive, prosperous, and of the present.

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A lot of people always spent their free time to vacation or maybe go to the outside with them family members or their friend. Were you aware? Many a lot of people spent these people free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity that is look different you can read a book. It is really fun to suit your needs. If you enjoy the book that you read you can spent 24 hours a day to reading a book. The book A Strategy for Academic Global Expansion: An Action Plan for Business Schools in a Global Age it is very good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. Should you did not have enough space to create this book you can buy typically the e-book. You can m0ore simply to read this book out of your smart phone. The price is not too costly but this book provides high quality.

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