



# **Interesse Público e Critérios de Noticiabilidade: Um estudo sobre o programa TV Folha (Portuguese Edition)**

*Carla Damaris Vigarani Rossignoli, Claudia de Campos*

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Caro leitor, assim como o oferecimento de educação e saúde, você já parou para pensar que a informação de interesse público também é um direito da população? Esse estudo o convida a refletir sobre o papel da Televisão, meio de comunicação de massa democrático, enquanto prestadora desse serviço. Como objeto de análise, realizada em 2012, escolhemos o Programa TV Folha, então veiculado na TV Cultura. Nas próximas páginas, você terá uma incursão sobre os critérios de noticiabilidade, o modo de fazer da notícia, aprofundando os significados e finalidades do interesse público. Apesar de não ser mais exibido no canal desde 13 de abril de 2014, após dois anos e 110 programas, a discussão sobre a TV como meio democratizante da informação não poderia ser mais atual e pontual. Claudia e Carla, Maio de 2016.

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