



# **Seduced By Success: 8 Critical Thinking Errors That Cause Smart People To Do Dumb Things (Volume 1)**

*Jeanette Mary Magdalene*

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This is an instructive guide for anyone who has ever made a bad decision and then wondered why they did it and how they managed to get themselves into so much trouble!

The author, Jeanette Mary Magdalene, a life and business coach, has the remarkable ability of capturing and holding the reader's attention with a fast-moving, intellectually provocative combination of stories, engaging examples, spontaneous humor and concrete, proven ideas that guarantee results.

Based on her research and high-velocity narrative drive, she uses a common sensibility and a keen, practiced eye to chronicle one man, Patrick Kuhse, and his gradual decent down the "slippery slope" of unethical behavior.

In his fascinating life, packed with dramatic twists and turns, she takes you with Kuhse as he segues from prominence as a financial planner to his lapse into unprofessional ethics and a "greed is good" philosophy, his stranger than fiction baptism into political bribery and corruption, his subsequent flight to avoid prosecution, life as an international fugitive, eventual self-surrender and incarceration in both a foreign jail and US Federal Prisons, and than transformation into a motivational speaker.

Each of us is faced with ethical dilemmas every day. At times, ethics can be an elusive target that hides behind the seductive siren of greed. Utilizing Kuhse's story, the author will show you the warning signs and preventive techniques to keep your moral compass pointing true north.

What you will take away from this book:

- Unlock the Mysteries of the 8 Critical Thinking Errors That Can Wreck a Career
- Learn How to Define and Develop Your Own Personal Code of Ethics for Proven Results
- Discover Why People Can Do Such Dumb Things
- How to Unconditionally Balance Your Checkbook With Your Conscience
- How to Manage Group Think and an "Everybody's Doing it" Philosophy
- The Magic of Mastering Change and Dealing with Adversity
- The Importance of Finding the Circle of Balance in Your Career & Family

Is there an "early detection" system to unsavory ethics?

Yes, Patrick Kuhse shares his lessons learned with disarming honesty and intimacy as he opens up about his failures and the high price of ambition. He recounts the thinking errors that created so much havoc in his and his loved ones' lives. By exploring the origins of his errors and then pointing the way forward to making sound, ethical choices, a surprising clarity emerges into the understanding of why good people can do bad things.


With vibrant storytelling, the 8 critical thinking errors that underpin all unethical behavior are graphically


defined. Jeanette describes how “seemingly unimportant decisions” are so disruptive in our lives and then masterfully ties her poignant messages together into a common sense guide to superior decision making. As someone who lived through a series of disastrous choices and with an affecting, completely accessible voice and dry sense of humor, Kuhse is unexpectedly moving in such a candid manner that anyone reading this book will anxiously anticipate his every move, often with their eyes closed in disbelief.

Rarely in the business world has someone actually researched personal failure in business ethics and used the lessons learned to develop practical, constructive strategies for success in navigating your way back.

With intelligence and a deep insight into what connects human beings to one another in an era of greed and entitlement, the reader is carried headlong into the life of someone impossible to forget. This incredible story will engage your mind and inspire you, indeed all of us, to make better choices.

You will definitely want to share this book with everyone you care about!

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#### **Joshua West:**

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