



# Advanced QFD: Linking Technology to Market and Company Needs

*M. Larry Shillito*

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## **Advanced QFD: Linking Technology to Market and Company Needs** M. Larry Shillito

Covers basic principles and proactive and pragmatic quality function deployment (QFD) methods. Explains how to arrange groups in an industrial organization into design and development teams. Describes how to implement QFD to effectively produce quality products in a fashion that meets customers' needs. This book includes aspects of modern planning techniques, technological forecasting methods and value engineering.

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