



# Event Planner Business: A Detailed Business and Marketing Plan

*Abigail M. Smoot*

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## **Event Planner Business: A Detailed Business and Marketing Plan** Abigail M. Smoot

Event Planner Business: A Detailed Business and Marketing Plan isn't just your run of the mill business plan how-to. In this eBook the author not only outlines how a plan should be written specifically for an event planner business but also includes dozens of extras. There are pro-tips, examples, and a multitude of marketing ideas on how to get new clients, how to keep them happy, and how to keep them long term. Whether you're an already established event planner or looking to start your own practice, this eBook is exactly what you need to put yourself above your competition and make the income you've always dreamed of.

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