



Seo: How to Get On the First Page of Google (SEO Bible) (Volume 1)

Thomas Clayton

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Do You Want to Learn How to Master SEO? Get this Book and Follow My Step by Step Explanations!

SEO: How to Get On the First Page of Google

You have seen the ads. For just \$0.99 you can get a domain. For \$9.99 per month, you can start your own website. But what have you found? Have you found your business is not getting internet sales? Are you somewhere on page 100 in the Google search engine? A myriad of work goes into creating a website that is worthy of Google's first page. If you want this ranking, you need to be smarter, rather than working harder. It takes starting out correctly, with your website. There will be trial and error. Most of all, a magic solution does not exist. Any place that is offering something for very little is going to make you work harder to get what you desire for your website. Any company offering to sell you links to improve your website, is going to damage your website.

Did you know Google makes about 500 changes to their algorithm each year? Imagine what these changes are going to do for your website ranking, particularly, when Google is attempting to make the user experience superb. Google's motto is to ensure when anyone conducts a search in Google they see the result they want on the first couple of pages.

Search engine optimization (SEO) has greatly changed even in the last five years. Ten years ago, it was about keywords. The more keywords you used the better. A slow shift towards quality content began and is now in full effect. If you spam your articles with keywords, with low quality content, you will be penalized. If you try to trick Google, you will end up in the black hole for internet websites.

A few golden rules are needed before you jump into the SEO tips provided in this book:


- Determine your investment abilities
- Write quality content
- Get your website indexed
- Use keywords appropriately
- Pay attention to the technical aspects
- Avoid mistakes others make

The basics of SEO are contained within these pages. However, it is an ever-changing topic, with new rules, tips, and strategies coming out each year. The only way you can keep up with the changes is to pay attention, continue to read about the SEO niche, and keep up with the changes Google makes to improve the user experience.

You have one goal—to increase your income via consumer purchases. SEO practices will help you reach this goal, by helping you get more visitors to your site, but the work does not stop there. You have to have something that entices a consumer to remain on your website. The more time a visitor spends on your site,

the more relevant Google will find your website and increase your page ranking.

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