



Results Coach Mastery: Build a Results-Driven and Profitable Coaching Practice!

Allan N. Mulholland

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Results Coach Mastery: Build a Results-Driven and Profitable Coaching Practice! Allan N. Mulholland
Attention Life & Business Coaches! This is NOT just another “how to” course on becoming a coach yet it will change your perception about coaching! It is NOT about getting more coaching clients yet this course will help you to get exponentially MORE clients than you’ve ever attracted before! It is NOT about making more money as a coach, yet this course will help you generate more revenue from your coaching practice than you ever thought possible! Many coaches are struggling financially and are desperately trying to fill their practices with reliable and high-paying clients. Yet not having enough clients is only a symptom of an unsuccessful coaching practice, but not its root cause. If you’re not running a successful and profitable coaching practice, there is only one reason: You’re not delivering the RESULTS your clients hired you for! So here is your REALITY CHECK! If you want to want to make a greater impact as a coach and charge high-end coaching fees, you need to “step up your game”! You need to become a Results Coach who can deliver the results clients are looking for! Results Coach Mastery will guide you step-by-step through the process of transitioning from a traditional coach to a Results Coach! This book provides you with a complete start-to-finish blueprint for your new coaching practice! But with one major difference! It is 100% goal-oriented and results-driven! Over the next 50 days, you will:

- Learn how to deliver the RESULTS your clients are looking for!
- Create your Unique Coaching Proposition (UCP).
- Determine the VALUE of your Coaching Programs in real terms.
- Develop a formula to calculate your coaching fees in a professional way.
- Learn how to identify the Desired Outcome your client wants to achieve.
- Draft a Coaching Proposal that outlines your coaching program, the results that your clients can expect to achieve and the coaching fees that you will charge. (template included).
- Create a comprehensive Coaching Agreement based on mutual accountability for you and your client (template included).
- Develop a Signature Coaching Program that is niche specific.
- Teach the three modalities of Results Coaching: One-on-One, Group and Hybrid coaching.
- Structure your coaching practice for maximum results and coaching fees.
- Market and monetize your coaching practice for maximum profitability.
- Produce valuable free content to create the perception that you are an authority in your niche.
- Develop your unique and powerful Coaching Brand.
- Launch your new Coaching Practice in 28 days! Whether you’re a brand new coach just starting out, or a seasoned veteran with years of experience, if you want to produce the RESULTS that your clients are eager to pay high-end coaching fees for, this book is for you! And that is a REALITY CHECK that you can take to the bank!

Results Coach Mastery is a complete coaching training program “in-a-book”! Once you’ve implemented all the strategies and techniques that are found in the 30 modules and completed all the assignments, you will be ready, confident and competent to create a rewarding and lucrative coaching practice as a Results Coach in 50 days!

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